



# Majestically Rare

Events / Publicity

Dear Sir/ Madam,

Thank you for your interest in 'How to build your brand using Social Media on Thursday 15th November 2018 at V8, Lekki Phase 1 from 9am – 4pm.

The registration fee is N15,000 includes facilitation by international trainer, slide summary, certificate of participation and hospitality and aftercare whatsapp group for one month after the training. This will take place at an exclusive training venue in Lekki phase 1, Lagos.

**Please Complete The Following Information and return to [rita@majesticallyrare.com](mailto:rita@majesticallyrare.com). Send a whatsapp to 08068997439 for confirmation of payment**

Name of Person attending	
What is your current social media pain?	

Satisfaction Guaranteed! This marketing workshop ALWAYS far exceeds expectations, with several testimonials on file as proof.

This course will fill up very quickly. To secure your spot

Please make immediate payment to **Majestically Rare Limited, Stanbic IBTC Bank 0018423605** Reference your name and company name

## IN THIS HIGHLY PRACTICAL WORKSHOP DELEGATES WILL LEARN:

- Marketing Principles and how it applies to social media
- Discover all about Branding & Social Media
- Understand why people use Social Media
- Social Media Strategies and 4 step process
- Learn Social Media Behaviour i.e Likes, Hashtags, shares, following, unfollows
- Develop Social Media Goals
- Examine case studies of success
- Explore various social media platforms and how to maximize impact
- Understand Story Telling as a way to WIN on Social Media
- NEW KING - Video Marketing
- How to Handle negative feedback
- Communication as a way to build your brand on social media
- Team exercise on Social Media Marketing





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## ABOUT OUR UNIQUENESS

What makes our High Impact style of training style unique, is our ability to teach business concepts in a simple, yet fun and engaging manner so that delegates leave with clear action plans to hit the road running.

SPECIAL DISCOUNT TODAY **N15,000** ~~original price N25,000~~ (slashed)

To secure your slot please make payment to Majestically Rare Limited, Stanbic IBTC, 0018423605

## Testimonials from past delegates

### Anonymous Feedback forms

"If you don't know about social media for business growth, this workshop is for you".

"Be prepared for a change of mindset" ...

"It was great value for money should have cost more"

"It was very eye opening and enlightening"

"This is worthwhile. The use of social media cannot be overrated"

### Facebook Testimonials

"Riri we are so very proud of you as our own an as an expert marketing guru👏👏👏. Your workshop has depth and high impact, I recommend for All who are building a brand 👍" — with [Funmi Modupe](#).

Ijeoma head of Full Circle Wellness Solution said "Awesome training. Glad I came. Learned a lot. Well done. Majestically rare. Our very own riri. 👍👏👏👏👏👏👏"

Bunmi had attended a social media training before and said, Riri, Thanks so much for this opportunity. Like I said I'd done something like this with Facebook but this training far outclassed it. TOO GOOD to keep to oneself. 👏👍

### Post Event Testimonial

"I am happy to report that my Instagram following has grown doubled since the seminar. I can only put it down to the fact that I've been using some of the lessons we learnt. I am amazed'. Partner Jackson, Etti & Edu

Chinyere Okorochoa

